



Presumptive Charity Scores

The Intelitech Group (Intelitech) provides data to enable an understanding of which consumer accounts should be written off to charity using a presumptive score. This enables businesses to keep their most profitable accounts and bypass the often expensive and manual labor needed to discern what accounts qualify for charity.

Intelitech provides two options to assist with this:

Presumptive Charity Score

The Intelitech charity score, assigned at the consumer level and based on address, reflects where a consumer resides on the Federal Poverty Guideline (FPG) and their ability to pay something.

Figure 1



For work effort management, combine a charity score with our propensity to pay score to direct accounts for the best ways to work the outstanding balance.

Presumptive Charity Score with TransUnion®

Through Intelitech's partnership with TransUnion, a charity score is provided based on individually identifiable information, found to be more detailed with consumer evaluation at the very top and very bottom income brackets.

Note: To ensure a charity score for every account, Intelitech's presumptive charity scores provide a fallback in the small number of cases the presumptive charity score with TransUnion does not return a value.

About Intelitech

The Intelitech Group has been a premiere analytics and consulting provider in the ARM industry for over 20 years. Our work has empowered hundreds of organizations to work smarter using operational consulting, machine learning, and actionable data. We optimize work efforts, improve consumer reach, and avoid risk while evaluating and benchmarking performance.

Intelitech can construct a customized presumptive charity report specific to your organization to segment accounts for presumptive write-off, assistance outreach, and normal collection efforts.

The below diagram shows an example of a customized presumptive charity report.

Customized Presumptive Charity Report

FPG%	(# - #)	(# - #)	(# - #)	(# - #)	(# - #)	(# - #)	(# - #)	(# - #)	(# - #)	(# - #)	Totals
# - # %	-	-	-	-	-	-	-	-	-	-	\$
# - # %	-	-	-	-	-	-	-	-	-	-	\$
# - # %	-	-	-	-	-	-	-	-	-	-	\$
# - # %	-	-	-	-	-	-	-	-	-	-	\$
# - # %	-	-	-	-	-	-	-	-	-	-	\$
# - # %	-	-	-	-	-	-	-	-	-	-	\$
Totals	##	##	##	##	##	##	##	##	##	##	\$\$\$

Using the Scores

Using charity and propensity scores in concert to segment accounts will help guide the agency to pursue consumers with sensitivity and insight. The agency can decide whether write off, assistance outreach, or collection activity more precisely fits the consumers in the segment.

If a straight Federal Poverty Guideline write off aligns more directly with healthcare provider charity write off policy, state regulation, or federal regulations regarding non-profit healthcare providers (501r), that is straightforward and can be accomplished as well.

Call The Intelitech Group to partner with your team using consulting, analysis and data to create strategy for consumers who qualify for charity.

Ready to learn more?

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