



MetricsPlus

Work Smarter With Premier Analytics & Consulting

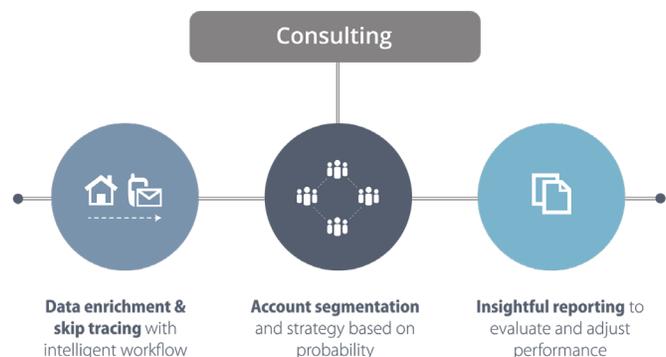
The Intelitech Group is a research and advisory firm serving the ARM industry for over 20 years. Our work has empowered hundreds of organizations to work smarter using operational consulting, machine learning, and actionable data. We optimize work efforts, improve consumer reach, and avoid risk while evaluating and benchmarking performance.

We set ourselves apart from data providers in our applied analytics model, where we not only provide the right information but help you use it most effectively.

MetricsPlus will help your company increase collections, reduce costs and help aid in strategic data driven business decisions. It does this by focusing on three key areas: Data Enrichment, Account Segmentation, and Reporting.

You'll have a team of consultants assigned to your company to help you understand your data and assure your success.

APPLIED DATA INTELLIGENCE WITH INTELITECH





We were dialing the same accounts, given the same work effort, same letters, same notices, across our entire inventory, so when Intelitech did their data analysis and scrubbed our data and showed me that the bottom third of our business only represented 3% of our overall recoveries, it told me that we weren't maximizing our opportunities, nor were we really leveraging our staff to maximize the dollars based on the inventory that we had. We were throwing darts at the dartboard but weren't trying to hit the bullseye. We were just repeating our efforts but really weren't maximizing the results.

John Fleming
Office Manager
MCOT

Data Enrichment

We activate your data so it does the work for you. Smarter data means you can:

- Improve accuracy
- Minimize error
- Save time & operational costs

Account Segmentation

We'll help you segment your inventory properly by placing focus on the accounts that are most valuable to your organization. This will help you:

- Improve consumer reach
- Focus on profitable accounts
- Improve productivity

Reporting

We provide dozens of standard and custom reports tailored to your business needs. With reporting you can:

- Evaluate performance through trend analysis
- Evaluate your business processes
- Assist with everyday decision-making
- Identify risk situations

All of these services are brought together and applied to your organization with workflow consulting and industry experience in increased effectiveness. With enhanced collections, a healthier bottom-line, and a true partner in your business, MetricsPlus is the clear solution for continued success in ARM performance.

Ready to learn more?

(360) 260-9780

www.intelitechgroup.com

consult@intelitechgroup.com