



The Intelitech Group™, a premier analytics provider for the collections industry, provides consulting and technology solutions to help agencies work smarter to achieve optimal results.

Leveraging industry expertise and market intelligence with latest technology innovations, The Intelitech Group brings extensive knowledge, insights and practical tools to help agencies delve deep into all facets of the organization to measure, analyze and implement results-oriented solutions.

For additional information, visit [intelitechgroup.com](http://intelitechgroup.com)

## Data Enrichment with Ultimate® Analytics

In today's ARM market, many data providers are focused on selling you more data services without full understanding of the effectiveness they have on decision-making in your specific workflow and business. That's why we've incorporated data enrichment into Ultimate Analytics. The significant impact third-party data has in your workflow and outcomes is one of the most strategic decisions an agency can make – and our research suggests that many agencies are over purchasing and underutilizing this valuable asset, one that sets you apart from your competition.

### Proactive Data

Data enrichment in Ultimate Analytics is proactive in looking at accounts in your system and regularly determining opportunities to enhance information that will improve outcomes on your collection effort.



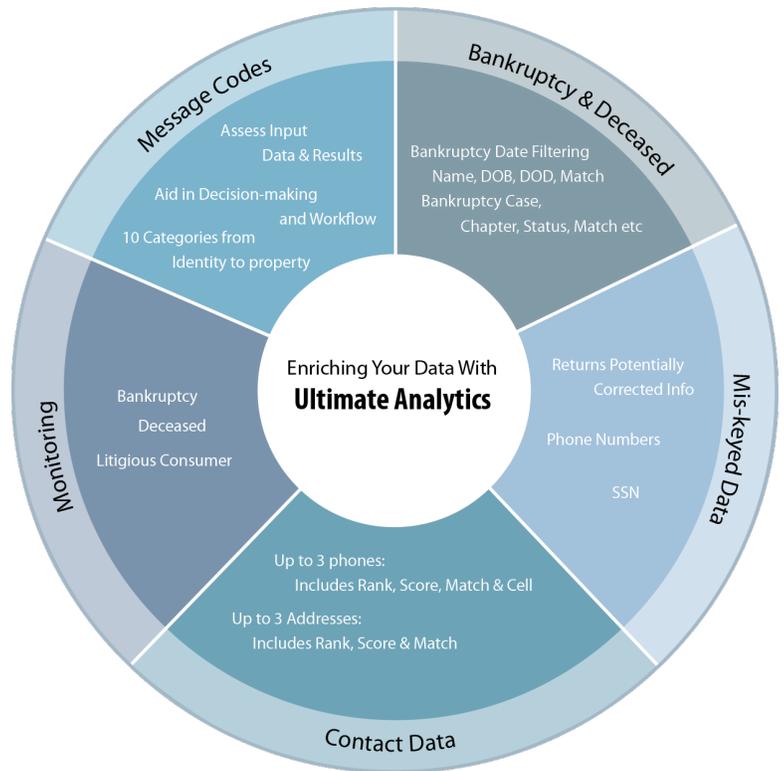
“ The quality of the data the system provides is priceless. We have been able to get accurate information for debtors that we haven’t been able to locate in months, and in some cases, years. We are already seeing close to a 10 percent decrease in mail returns.

**Steve Zank** | VP of Operations  
Eastern Account System, Inc

## Data Enrichment Model

Ultimate Analytics combines several data sources to provide a robust enrichment program for your accounts. Our foundation of consulting also provides you with a model to make informed decisions about how to work accounts based on evaluation of the data.

fig 1. Ultimate Analytics Sample Data Enrichment Model



## Data Drives Growth

Data enrichment is more than your typical skip-tracing or account monitoring effort – it’s a strategic focus on your most important asset, account data. Ultimate Analytics can significantly improve the value of account information to help you draw meaningful conclusions about your profitability, all on a foundation of its applied intelligence.

Ready to learn more?  
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