

Be Decisive

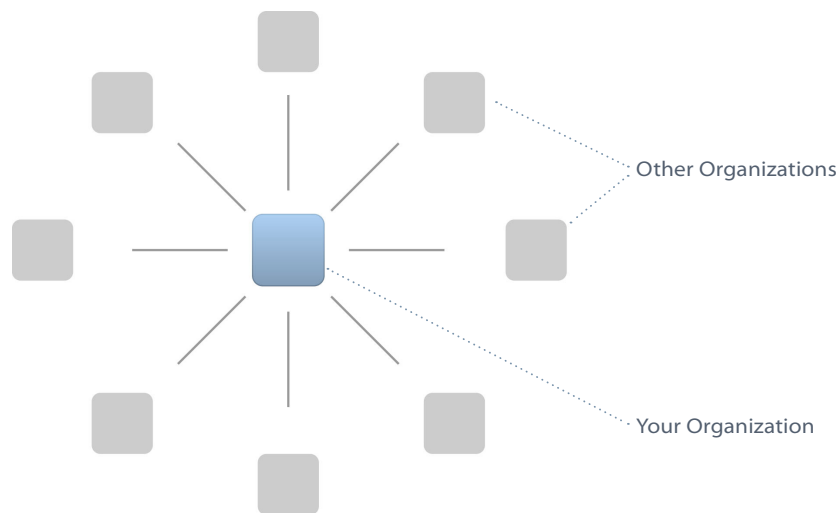


OPTIQ™

Boost visibility into your business with OPTIQ, and drive changes with confidence. Identify and pursue the right initiatives based on industry comparisons. You will gain visibility into how your business is performing and see how it compares to other agencies. With this new-found knowledge, you will create and test new strategies to improve your operations in a practical but rigorous way.

Get inside information on how your business is performing compared to other organizations.

Learn what's working and what's not in the industry so you can be better prepared for the latest challenges.



About Intelitech

The Intelitech Group pioneered the use of machine learning based models in account segmentation and prioritization. Intelitech continues to be on the forefront of innovation with technology-enabled solutions delivered by dedicated consultants. As a result, our customers have made confident, evidence-based business decisions for over 20 years.



Champion/Challenger

Test new theories and strategies for effectiveness with control and experimental groups.

- Easily see the effects of an alternate workflow, communication method, or other model change
- Project experiment completion based on the statistical significance of the activity and results of the test, day by day
- Compare your control group to your experimental group side-by-side

“ I see so much capability with your data and tools. To make it even better is the knowledge you have to make it all work. Thank you very much for working to make our company and industry better!”

Chris Dunkum | CEO
First Collection Services

Key Performance Indicator's (KPIs)

Look at several time periods of critical KPIs for your agency along with supporting evaluations.

- Understand your business better by tracking performance trends over time
- Compare your agency to the KPI tendencies of the industry over the same time periods
- Capitalize on your understanding to adjust strategies to beat the industry

Ready to learn more?

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