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Intelitech Group Senior Partner to Speak at ACA Conference

J. Douglas Gregg will offer insights on increasing ROI with new data and reporting tools for the collection industry

VANCOUVER, Wash.—June 22, 2010—[The Intelitech Group](http://www.intelitechgroup.com), a business consulting practice and technology solutions provider for the collection industry, today announced that Senior Partner Doug Gregg will be a featured speaker at the 71st annual ACA Convention on Tuesday, July 13th in Washington, DC.

The presentation, “Increasing ROI with Data Mining and Reporting Tools,” will highlight methods and tools available to collection agencies that will allow for greater efficiency, revenue growth and increased profit. Gregg’s presentation will also detail how to best use statistical data to perform revenue projections, track collector performance and present professional-looking client data.

Information about the 2010 ACA International Convention and session schedule is available at <http://www.acainternational.org>

About J. Douglas Gregg

Doug Gregg has more than 25 years of experience in the collection industry, and has been a featured speaker at numerous ACA state and regional events. In his role as chief strategy officer for The Intelitech Group, he leads the company’s consulting practice and advises agencies on how to improve performance through analytics, dashboards and collector training solutions. Gregg received his MBA from Anderson University and his B.A. from Ball State University.

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About The Intelitech Group

The Intelitech Group provides consulting and technology solutions to help agencies achieve optimal results. Leveraging industry expertise and market intelligence with latest technology innovations, The Intelitech Group brings extensive knowledge, insights and practical tools to help agencies delve deep into all facets of the organization to measure, analyze and implement results-oriented solutions. More information is available at www.intelitechgroup.com.