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**Merchants & Medical Credit Corp. Selects The Intelitech Group's
Acumen! Business Analytics Suite**

*Michigan Agency sees Acumen! analytics as key to improve account decision
making and boost its clients' bottom line*

Vancouver, Wash. – September 15, 2009 - The Intelitech Group, a business consulting practice and technology solutions provider for the collection industry, said today that Merchants & Medical Credit Corp., a national collection agency based in Flint, Michigan, has chosen its Acumen! business analytics suite to increase the speed and effectiveness of its debt recovery operations.

Acumen! is a business analytics suite that delivers critical solutions and tools designed to help collection agencies work more efficiently and profitably. The software suite includes highly accurate and competitive scoring data, a performance dashboard to monitor Key Performance Indicators (KPIs) and an easy-to-read graphical reporting tool.

“With almost 50 years of experience as a successful collection agency, we know the value of sound business intelligence,” said Bob Cairnduff, president of Merchants & Medical Credit Corp. “We see deployment of the Acumen! analytics suite as a means to ensure that our account processes remain cutting edge, competitive, and profitable.”

“Analytics technology advances are helping collection agencies improve decision making and success rates based on highly accurate and up-to-the-minute information,” said Doug Gregg, senior partner, The Intelitech Group. “For agencies working in today’s competitive business environment, success can hinge on having business intelligence tools like scoring, payment probability forecasting, and reporting dashboards that offer a complete view of collections, and enable agencies to pinpoint the right account, at the right time,” according to Gregg.

With over 40 installations of Acumen!, agencies are benefiting from best-in-class analytics to profile and score accounts, track costs and produce specialized reports and graphs to make sound business decisions and implement optimal work flows and business strategies for ever-greater profitability.

About The Intelitech Group

The Intelitech Group provides consulting and technology solutions to help agencies achieve optimal results. Leveraging industry expertise and market intelligence with latest technology innovations, The Intelitech Group brings extensive knowledge, insights and practical tools to help agencies delve deep into all facets of the organization to measure, analyze and implement results-oriented solutions. For more information visit: www.intelitechgroup.com.

About Merchants & Medical Credit Corporation

Merchants & Medical Credit Corporation is a full service national collection agency based in Flint, Michigan. From a two-collector operation with a paper file system, when it was established in 1960, the company has grown into a multi-faceted agency servicing local, state and national clients with a staff of 120 using state-of-the-art technology. For more information, see the Merchants & Medical Credit Corp. website at: <http://www.mermed.com>.

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