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**Meade & Associates Chooses The Intelitech Group's Acumen!  
Business Analytics Suite**

*Collection Agency to benefit from analytics package that drives most effective debt recovery decisions to improve overall return on investment.*

**Vancouver, Wash. – September 1, 2009** - The Intelitech Group, a business consulting practice and technology solutions provider for the collection industry, today announced that Columbus, Ohio-based Meade & Associates, Inc., has chosen its Acumen! business analytics suite to boost the performance of its collection efforts.

Integrated with the FACS software system currently in use at Meade & Associates, The Intelitech Group's Acumen! will help the agency identify and make better decisions on the accounts most likely to pay, matching work effort with potential ROI and increasing profitability and client satisfaction.

"Keeping abreast of the latest analytics technology is crucial in collections, said Brian Meade, president of Meade & Associates. Agencies are expected to understand client needs and meet their expectations in a challenging business climate. The key to our success is having business intelligence tools such as scoring, payment probability forecasting, reporting and a performance dashboard that provides a complete view of collections and enable us to pinpoint the right account, at the right time that has the ability and willingness to pay," he noted.

Acumen! is a business analytics suite that includes highly accurate and competitive scoring data, a performance dashboard to monitor Key Performance Indicators (KPIs) and an easy-to-read graphical reporting tool.

With over 40 installations of Acumen!, agencies are benefiting from best-in-class analytics to profile and score accounts, track costs and produce specialized reports and graphs to make sound business decisions and implement optimal work flows and business strategies for ever-greater profitability.

“Acumen! offers critical solutions and tools to enable agencies to be more successful in their collection efforts, and improve their profitability,” said Doug Gregg, senior partner, The Intelitech Group. “Advancement in analytics is opening new opportunities to help agencies win a competitive advantage and compete more effectively in today’s business environment, he explained.”

#### **About The Intelitech Group**

The Intelitech Group provides consulting and technology solutions to help agencies achieve optimal results. Leveraging industry expertise and market intelligence with latest technology innovations, The Intelitech Group brings extensive knowledge, insights and practical tools to help agencies delve deep into all facets of the organization to measure, analyze and implement results-oriented solutions. For more information visit: [www.intelitechgroup.com](http://www.intelitechgroup.com).

#### **About Meade & Associates**

With Meade & Associates, Inc., is a full service collections agency based in Columbus, Ohio. The company uses state-of-art software to provide efficient, accurate information, including up-to-the-minute account status to provide our clients with the highest return on their receivables. We strive to work client accounts in the most productive manner while providing outstanding service . For more information visit: [www.meadeandassociates.com](http://www.meadeandassociates.com).

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